



# Lehigh Valley Chapter Newsletter

Volume 9, Issue 1

August 2018

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## President's Message



Hello Everyone! As a great new year gets underway, we have updated a few things such as our website & membership.

I'd like to start by thanking Desiree Sparr who has volunteered for another year as treasurer. I'd like to give a special thank you and welcome to our new Chapter Officers: Joe Croce (Vice President), and Cindy Achey (Secretary). And to our Governors: Paul Amenta, Stephen Berndt, Corey Cooper, John Falk, Anu Ghai, Lance Hawk, Jim Mahoney, Alok Patnaik, Todd Patterson, Kristin Sommer, Latrisha Oswald, Anthony Rapp,

Heather Stadalman and Camila Sansalone.

The board has been hard at work planning a great line-up of meetings for 2018 – 2019. September kicks off with the Cyber Security Breakfast meeting: “**Why we're losing the Cyber Security War**” at Dun & Bradstreet. In October we'll have a joint all day hosted by IIA at DeSales: "You Suspect Fraud? Now What?" In November we'll be hosting our annual Networking Event at Bethlehem Brew Works. Be sure to check out the following pages for all the details.

As a reminder, our fiscal year runs from August thru July which means it's time to renew your local chapter membership. Please be sure to submit your 2018 – 2019 membership and dues, which is now done electronically through our website.

I'm looking forward to fantastic year. If anyone has any idea or suggestions, please feel free to reach out to me ([president@acfehighvalley.org](mailto:president@acfehighvalley.org)) or any of the board members!

Best Regards,  
Patty Marth, CFE  
Chapter President 2018 – 2019

## Exciting News

In cased you missed it...we have a brand new website (still located at [acfehighvalley.org](http://acfehighvalley.org)), which was rolled out earlier this month. Going forward, our website will be used for:

- Membership sign-ups/renewals and related payments,
- Event registration, payment, and surveys,
- Email communications,
- Chapter news,  
And more!

**As you now can access all of the chapter news and event information on our website, we will no longer be distributing bi-monthly newsletters.**





## 2018-2019 Calendar of Events

Date	Event Details
September 17, 2018	<b>Topic:</b> Why we're losing cyber security war <b>Speaker:</b> Gideon Lenkey <b>Location:</b> Dun & Bradstreet <b>CPE:</b> 2 Credits
October 1, 2018	<b>Topic:</b> Fraud and Ethics <b>Speaker:</b> Dr. Robert Minniti <b>Location:</b> DeSales University <b>CPE:</b> 8 Credits
November 9, 2018	<b>Fall Networking Event</b> <b>Location:</b> Bethlehem BrewWorks
January 11, 2018	<b>Topic:</b> Cloud <b>Speaker:</b> Nicholas Barone <b>Location:</b> Olympus <b>CPE:</b> 2 Credits
Spring 2018	<b>Spring Networking Event</b> <b>Location:</b> TBD
March 2018	<b>Student Awards Night</b> <b>Speaker:</b> TBD <b>Location:</b> DeSales University <b>CPE:</b> TBD
April/May 2018	<b>Topic:</b> TBD <b>Speaker:</b> TBD <b>Location:</b> DeSales University <b>CPE:</b> 8 Credits
April/May 2018	<b>Annual Chapter Meeting</b> <b>Location:</b> Lehigh Valley IronPigs

*The Board of Governors is working hard to plan educational and affordable training. We hope to see you at one or all of our events!!*

*Know of a great Speaker?? Please contact an Officer! We're always looking for new and exciting speakers for our events.*

\*Please note that the information above is preliminary and is subject to change as plans are finalized. Please see event information on our website for confirmed events.\*

## September 17 Training Event

**ACFE Event at Dun &  
Bradstreet**

**CPE: 2 CPE**

**Pricing: \$30 member**

**\$40 non-member**

**\$10 law enforcement/retiree/  
students**

**To register, please visit  
our website at  
[acfehighvalley.org](http://acfehighvalley.org)**

### Topic Summary - Why We're Losing the Cyber Security War

This presentation will examine how many companies fail, despite investing considerable money and effort into their information security initiatives. While awareness of cyber security matters and the sophistication of related products have both increased, why hasn't the rate of security incidents slowed?

Why do large companies that have purchased high end security products and services still make headlines with high profile incidents? In part one, we'll discuss some common mistakes companies make that lead to catastrophic failures.

In part two, we'll talk about the hallmarks of an effective cyber security program and how you can bring them to your organization. Has your IT department asked for budget to replace security products after a breach, perhaps even more than once, and how do you know if you are getting the most value out of the security controls you currently have?

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### About our Speaker - Gideon Lenkey

Gideon Lenkey has consulted on information security matters since 1989. He specializes in assessing and testing the security posture of enterprise IT infrastructures and managing enterprise cyber security initiatives. He has provided advanced training to the FBI and has been consulted by both foreign and domestic government agencies.

Mr. Lenkey is a past president of the FBI's InfraGard program in New Jersey and has been recognized by FBI Director Robert Muller on multiple occasions for his accomplishments. He regularly lectures, writes and grants interviews on cyber security topics. In 2011 Mr. Lenkey coauthored "Gray Hat Hacking" third edition for McGraw Hill and is featured in the film documentary "Code 2600".

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Dun & Bradstreet  
3501 Corporate Pkwy  
Center Valley, PA

Schedule:  
7:30-8:00am - Registration/Breakfast  
8:00-10:00am - Presentation

**\*\*Please note: In the unfortunate event that you need to cancel your registration, email [events@acfehighvalley.org](mailto:events@acfehighvalley.org) by the registration deadline (Sept 10). If you cancel after the registration deadline date, you are still required to pay the event fee. \*\***

## Members' Corner



**Next year let's reach our goal of surpassing last year's total membership!!!!!!** We are currently at 45 members. If you haven't signed up for the 2018-2019 join or renew your membership on our new website: [acfehighvalley.org](http://acfehighvalley.org). Let's continue to build our chapter. Tell a friend or coworker or share some info and our chapter website link on your Facebook or LinkedIn page.



A huge Congrats to our Members that have recently passed the CFE Exam:

Patty Marth



## We Want YOUR Input



Thinking of becoming more involved in our Chapter? Have an idea or suggestion on how to make our Chapter better? Contact our [President](#) or come join us at a Board of Governors meeting and share your thoughts and ideas with us!

Board Meetings are held at T-Mobile (Roma Corporate Center, 2nd Floor: 1605 N. Cedar Crest Blvd., Allentown) from 9:00am-12:00pm on the following dates:

October 11, 2018  
January 10, 2019  
March 14, 2019  
June 13, 2019

Come and join us to see what goes into running the chapter and find out how you can help. Email the [Chapter Secretary](#) if you're interested in attending.

## Employment Opportunities

As a service to our members, job opportunities will be advertised on our website. If you have an opening at your company that you would like posted, or you're looking for a new position, please complete the form on the 'Careers' pages of our website: [acfehighvalley.org](http://acfehighvalley.org)

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## Have you ....?

- ◆ Recently passed your CFE exam?
- ◆ Been quoted in the news or contributed to an article?
- ◆ Written a publication?
- ◆ Received a promotion or started a new job?

Let us know via the 'Contact Us' page on our website, so we can get to know you or recognize you for your achievement.



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## ACFE Insights

The ACFE released the 2018 'Report to the Nations on Occupational Fraud and Abuse.'  
Click here to view the report: [2018 Report](#)

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## Submit your Articles

Do you have an interesting fraud related topic that you wrote or blogged about, and want others to hear about it? Submit your article via the 'Contact Us' page on our website.

\*\*Please note that the Board retains editorial control over articles submitted for publication.\*\*

## Meet the 2018-2019 LVACFE Board Members

### Chapter Officers



Patty

President: Patty Marth  
[president@acfehighvalley.org](mailto:president@acfehighvalley.org)



Joe

Vice - President: Joe Croce  
[vicepresident@acfehighvalley.org](mailto:vicepresident@acfehighvalley.org)



Desiree

Treasurer: Desiree Sparr  
[treasurer@acfehighvalley.org](mailto:treasurer@acfehighvalley.org)



Cindy

Secretary: Cindy Achey  
[secretary@acfehighvalley.org](mailto:secretary@acfehighvalley.org)

### Board of Governors



Paul Amenta



Stephen Berndt



Corey Cooper



John Falk



Anu Ghai



Lance Hawk



Jim Mahoney



Latrisha Oswald



Alok Patnaik



Todd Patterson



Tony Rapp



Camila Sansalone



Kristin Sommer



Heather Stadalman